

Isabel de la Roche

Footwear | Accessories | Creative **m.** +44 (0) 7910310520 **e.** isabel@isabeldelaroche.com **i.** @isadelaroche

I am a bilingual (English & Spanish) designer working on footwear and accessories collections. My managerial level experience ranges across independent designers, consultancies, global brands, retailers to the luxury and bespoke sectors.

Having completed an MA in Women’s Accessories (The Royal College of Art, 2020) exploring the interchange between body, garment and accessory, I am committed to maintaining my development in high-quality craftsmanship, excellence and innovative fashion.

I have been shortlisted for prizes across wide-ranging research projects with Microsoft Cambridge on the implications of Artificial Intelligence for professionals and with IFF Paris (International Flavors & Fragrances Inc.) on the future of fragrance.

EMPLOYMENT

Mar 14 - Present	<div>Isabel De La Roche Consultancy - London</div> <div>Women’s Footwear & Accessories Consultant / Designer</div> <div><ul style="list-style-type: none">Jonathan Rayson - London / FEB 20 - PRESENT Design collaboration in footwear & handbags for emerging luxury fashion & digital creative.Zara - Inditex - London / OCT 20 - MAR 21 Created a proposal for a sustainable accessories range: concept, sourcing production & pricing.Caroline Groves Atelier - London / SEP 20 - JAN 21 Women’s Footwear Design Consultant Designed luxury made-to-order capsule collections for renowned British Bespoke Shoemaker, including bespoke commissions for high profile customers. Ongoing freelance work since 2005.The Footsoldiers Design Consultancy - London / JUL 17 & MAR 21 - MAY 21 Women’s & Men’s Sports Footwear Trend Forecaster 2023 & AW18 Created global footwear trend forecasts: global & cultural insights, silhouettes, materials, details & colours for leading sports agency. Used for clients Under Armour, The North Face, Champion.Dorateymur London - London / OCT 17 - APR 19 Women’s Handbag Design Consultant & Head of Development Designed, managed, sourced & launched in 2018 the handbag range for cult footwear brand.Thakoon - New York - London / APR 14 - MAR 17 & FEB 19 - DEC 19 Women’s Footwear Design Consultant & Head of Development - SS15 - SS19 collections Designed & directed runway & Thakoon Addition collections, launched at key luxury retailers. Managed the production development team with factories in Italy & Portugal.Adele Clarke T/A Bloomsbury Footwear Design Ltd - London / MAR 14 - APR 14 Women’s Footwear Designer - Tabitha Simmons & LK Bennett resort ’15 collections Designed evening and formal ranges for the above luxury designer brand & high street retailer. Involved in the creative research, brainstorming concepts & selection of colour palette.</div>
Jul 12 – Feb 14	<div>Kurt Geiger Ltd - London</div> <div>Senior Women’s Footwear Designer for KG Kurt Geiger collection</div> <div>Created a distinctive urban identity for the KG Kurt Geiger brand, increasing the product offer on the sneaker category growing to 60% percent of the total footwear sales. Reported to design manager, led two design assistants and oversaw the entire design process from critical pathing, concept creation, research, sketch through to fitting & sign-off stage. Managed the communications with factories in Europe, Brazil, India & China undertaking factory trips. Liaised on key product range building with buyers for a collection of 200 options per season and sign-off meetings with the CEO, Creative Director, Merchandisers & Buyers.</div>

Jul 09 - Jun 12

Isabel De La Roche Consultancy - London

Women’s Footwear & Accessories Design Consultant for clients that included:

- Etienne Deroeux - Paris / OCT 11 - JUN 12
Women’s Footwear Design Consultant & Development for runway/ presentation collection
- Caroline Groves Atelier - London / JUN 11 - APR 12
Women’s Footwear Designer for made-to-order collections
- The Footsoldiers Design Consultancy - London / SEP 10 - FEB 12
Senior Women’s Footwear Designer FILA, FitFlop, WESC & WGSN Trend Forecasting
- Esteban Cortazar - Paris / SEP 09 - DEC 10
Women’s Footwear Design Consultant runway collections
- Isabel De La Roche handbags - London / AUG 10 - JUN 12
Accessories Designer / own label

Feb 06 - Jul 09

B Store & Swear London (SIX LONDON)

Senior Women’s/Men’s Footwear Designer for visionary labels & boutique b Store & Swear

Hired by Jose Neves, founder of FarFetch.com, to design the men’s & women’s collections for both his footwear labels - SWEAR London and visionary label and boutique B Store. Managed the design team and oversaw the entire design process: Critical pathing, concept creation, development & range building. Production sourcing in Italy, Portugal and China.

- Collaborations: Designed joint projects with Peter Jensen, Fred Perry, Hummel, D.I.E. & Topman.
- Licensing: Range building of licensed brand Eley Kishimoto.
- Production Projects: Overseeing development in the Far East for the sneaker collections of Comme Des Garcons, ACNE Studios, Margaret Howell & AllSaints.

Sep 04 - Feb 06

Adele Clarke T/A Bloomsbury Footwear Design Ltd.) - London

Intern, then Assistant Footwear Designer - Adele Clarke’s label, Tanner Krolle & TopShop

Aug 04 - Feb 06

Caroline Groves Atelier - London

Designer & Production Assistant to bespoke women’s shoemaker

May 04 - Jun 04

Georgina Goodman Ltd - London

Full-time work placement in the making workshop of shoes & accessories

EDUCATION

Sept 18 - Aug 20

The Royal College of Art, MA Women’s Accessories Design (2 years) with shorlisted projects:

- In partnership with Microsoft Cambridge & RCA researched & exhibited the future implications of Artificial Intelligence for professions - *Can AI orchestrate the ‘Flow’ of a professional kitchen?*
- Created a concept fragrance with IFF Paris focusing on the connection between laughter & scent.

Oct 01 - Jun 04

London College of Fashion / UAL, BA (Hons) 2.1 Footwear Design & Development

- Represented footwear at Graduate Fashion Week 2004
- Winner of the Worshipful Company of Cordwainers Travel Bursary 2002

Sep 00 - Jun 01

London College of Fashion / UAL, BTEC Foundation in Art & Design (Merit)

LANGUAGES
SOFTWARE
SKILLS

English & Spanish (fluent written & spoken) / Italian & Portuguese (basic + footwear vocabulary)

Illustrator 2021/ Photoshop 2021/ InDesign 2021/ CLO 3D/ Microsoft Outlook

Sketching/ CAD design-rendering/ 3D modelling/ organisation/ team leading/ management